

Doing it the United Way

Each year, Suncor supports the United Way and the communities in which it works by contributing dollars raised by employees as well as corporate donations from the company and the Suncor Energy Foundation.

"Building sustainable communities and engaging citizens are very important to Suncor," says Tracey Carnochan, community relations co-ordinator. "Our support of community organizations, programs and services is one reason that Suncor is consistently named among Canada's top companies for corporate social responsibility."

In Wood Buffalo, employees devote countless hours to the campaign, and are encouraged to learn more about pressing needs in this region so they can make informed giving decisions.

"The focus of our campaign has been on educating employees about the needs of the community and the agencies that are working to meet those needs. We have found that this approach has increased the passion and engagement of our employees for the community. As a result, we have seen an increase in participation and donation numbers, which all lead to a stronger campaign," says Mavis Ure, secondary extraction operations manager and campaign co-chair 2011-2012.

Suncor's campaign has grown over the years with committees pushing the envelope to see how much can be raised. In 2010, Suncor's Wood Buffalo operations broke \$2 million for the first time. The 2011 campaign raised \$2.1 million and the 2012 campaign was another record breaker, bringing in more than \$2.3 million.



From left, Mike Agnew, VP operations integration, Oil Sands & In Situ; Mavis Ure, manager froth treatment, Oil Sands & In Situ and the 2012 campaign chair for Suncor; and Ben Dutto, the United Way of Fort McMurray board of directors vice president.

"As we celebrate 35 years in the community, we remember, too, that Suncor has been at our side since our inception and is a valued and committed partner," says Diane Shannon, executive director, Fort McMurray United Way.

Shannon explains that the annual community campaign raises awareness and generates funds that positively impact thousands of lives. Through initiatives such as shared-space Redpoll Centre and the Social Prosperity project, both of which Suncor has supported, the United Way also builds capacity in the social profit (non-profit) sector.

At the United Way Fort McMurray Community Builder awards on May 6, 2013, Suncor was honoured to receive several awards, including the Thanks a Million Award for raising more than \$1 million, and the President's Award. The President's Award is presented to a large corporation (more than 500 employees) that has the highest employee participation rate. This is the fourth straight year that Suncor has received this award, with employee participation at 51 per cent.

Collaboration that counts

NAABA 20th anniversary

Suncor Energy, a proud partner with Northeastern Alberta Aboriginal Business Association (NAABA) since its inception, congratulates the board of directors, staff and the NAABA membership for 20 years of continuous growth and success. In that time, Suncor has spent more than \$2 billion with Aboriginal businesses and in 2013 alone, we have committed \$30,000 in support for NAABA's milestone events.

Advisory committees

Suncor holds quarterly advisory committee meetings with the Aboriginal stakeholders in the local communities to provide a forum for information exchange. Three recent meetings took place with the Athabasca Chipewyan First Nation, Mikisew Cree First Nation and Fort McKay First Nation. Representatives from each also had the opportunity to tour Suncor's Firebag project.

Grand opening of the Acden administration and fleet facility

Suncor congratulates Acden (formerly ACFN Business Group) on the May 24 grand opening of their 41,000 square foot administration building and 21,000 square foot fleet services facility. As a gift to the building, Suncor provided transportation for 50 Athabasca Chipewyan First Nation members living in Fort Chipewyan to attend the grand opening, as well as a stunning piece of Dene art by renowned Aboriginal artist, Alex Janvier. The Acden corporate headquarters adhere to Gold LEED Certifications and feature living walls, water display, ultra-low flow water fixtures, energy efficient mechanical electrical systems, solar panelling, rainwater capture and reuse system, and more.



Chief Allan Adam addresses attendees.

Suncor on tour

What do the Governor of Colorado, the Canadian Ambassador to Norway and representatives of the U.S. Pentagon have in common?

All recently toured Suncor's oil sands operations and got to know more about our community. While our sites are always popular for tours, lately the reasons behind those visits have been more widely varied.

"For us, the tours are always about being transparent about our operations. The purpose is to educate visitors through firsthand experience, allowing for more informed opinions toward oil sands," explains Kailyn Park, tour co-ordinator, Oil Sands & In Situ.

Kailyn tailors the tours to meet visitors' specific needs. For example, with operations in Colorado, it makes sense for the governor to better understand Suncor's business. The U.S. Pentagon was looking to learn more about job opportunities for former American soldiers.

At the end of the day, our tours provide facts about the industry that help balance the conversation about oil sands, perhaps even change perceptions as people become more knowledgeable and understand the role our industry plays in our Canadian economy.

Take the tour

Public tours are offered through Fort McMurray Tourism from May to September, and you must reserve your spot one week in advance. Contact the tourism office at 780-791-4336 or tours@fortmcmurraytourism.com to book.



Shayne Meechan, tour guide, explains the mining process to representatives from across the world visiting Fort McMurray and Fort McKay for the International Association of Impact Assessment Conference.



Suncor employees Tyran Ault, team lead, community relations, and Rob Watson, general manager, commercial, with Canada's Ambassador to Norway, David Sproule, and other tour guests.

Road projects help provide a safer commute

On an average day, nearly 3,500 vehicles turn off Highway 63 at the Suncor Oil Sands entrance, meaning gridlock as early as 5 a.m. on Fort McMurray's one major highway. And the problem is projected to get worse – the area's population is expected to double again by 2030.

"That's why Suncor is taking a lead role, working with industry and government, to ensure a safe commute for everyone," says David Fulowski, director, site management.

Four projects are helping us do that:

- Voyageur overpass gives safe access to the Voyageur operations and has improved traffic flow significantly.
- East Athabasca Highway, jointly owned by Suncor, Imperial and Husky, and operated by Suncor, provides access to projects.
- West Service Road will eliminate dangerous left turns at the AOSTRA Road and Highway 63 intersection. Construction should be complete this summer.
- Suncor Transportation Enhancement Project (STEP) increased bus ridership by about 20 per cent. Each bus can take up to 50 vehicles off the road.

We can all do our part for better road safety

The Coalition for a Safer Highway 63/881 helps drivers identify and change their dangerous driving habits, with the ultimate goal of reducing fatalities and collisions. Thirty leading employers and associations in the Wood Buffalo region, including Suncor, support the coalition. Find out more at safer63and881.com.

Suncor invests in Aboriginal education: the new buffalo

There is an Aboriginal saying that education is the new buffalo. In the past, the buffalo provided the food, shelter, clothing and other needs for Aboriginal communities. Today, education is seen as providing that community need. On March 15 and 16, this message was repeated throughout Indspire's first National Gathering for Indigenous Education.



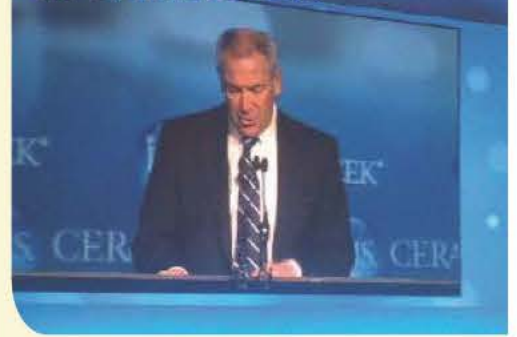
Aboriginal youth came together to recognize Aboriginal accomplishments and meet Indspire award winners.

More than 200 educators and educational leaders came together to explore means to improve high school graduation rates for Aboriginal students. On March 15, the gathering also acted as the launch for the Indspire Institute, a teacher's training program where Aboriginal educators can learn from each other, collaborate and access necessary resources to teach and inspire Aboriginal youth. During the launch, Suncor announced its \$1.7 million commitment to the institute over five years to support innovation in education for Aboriginal youth.

"Building vibrant communities, healthy environments and employment prospects for future generations starts with education. And that's why we're excited to support the Indspire Institute," says Steve Williams, Suncor's president and CEO. "It's inspiring to see the change being created in classrooms through innovation, creativity and dedicated work by Indspire."

Suncor is also proud to have sponsored the Indspire Awards gala, recognizing and celebrating 12 individuals, indigenous professionals and youth for their contribution to education and community achievement.

Steve builds bridges at CERAWeek



The bridge to a positive energy future means greater co-operation, collaboration and conversations, rather than confrontations. This was the message from Steve Williams, Suncor's president and CEO, in his keynote address earlier this year to IHS CERAWeek 2013 in Houston, Texas.

The theme of Steve's speech was bridge building to get to a shared energy future. He addressed hot-button issues, including the New American energy map, market access and getting past the polarizing debates about energy and infrastructure development. His remarks focused on identifying the positive impacts that energy has, and how a strong energy partnership benefits both Canada and the United States. Continuous improvement, innovation and collaboration, he noted, are key to our future success.

Steve's speech also emphasized the value the oil sands provide in meeting energy demand as global energy demand continues to grow.

CERAWeek is one of the most prestigious annual meetings of the global energy industry.

2013 Suncor Report on Sustainability coming soon

The world we create energy in is the same world we create energy for – and Suncor wants to help make that world more sustainable.

We pursue a triple bottom line vision of sustainability. This means that we develop our valuable natural resources in a way that delivers economic prosperity, improves social well-being and creates a healthy environment for today and tomorrow.

Every day we work to improve our performance and consistently raise the bar. It's through our annual Report on Sustainability, which is slated for release in July 2013, that we are able to share with you the progress we've made, the challenges we face and how we can work together to overcome these hurdles.

We know that when it comes to creating the energy that sustains our world and the people who share it, we all have different perspectives. But we also know that the best conversations start when we listen to other points of view. That's why we continue to provide our report in a format that is interactive – because it's only when we all share in the sustainability discussion that we reach the best solutions.

We recognize our sustainability journey is far from complete. But we're determined to build on our experience, focus on continuous improvement, and ultimately, create energy for a better world.

To read more about Suncor's sustainability journey, check out our 2013 Report on Sustainability, available on our website in July.



The Walrus talks energy

While the walrus isn't an animal native to Suncor's operating areas, this iconic creature is now a part of Suncor's energy story.

For the next two years, Suncor and The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor's Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development.

The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.

Have you met OSQAR? You should!



We've heard from friends, colleagues and stakeholders that they want more information about oil sands and the industry's performance. OSQAR (Oil Sands Question and Response) is an e-newsletter and blog created by Suncor to inform and expand constructive conversation about energy demands and oil sands development.

Each weekly post reflects topics on the energy industry such as environmental impact, tailings management and reclamation, water management and the social and economic implications of oil sands development.

OSQAR is unique from a corporate perspective in that each edition is written in a less formal style, uses humour, and 'steps out' on a range of topics that some may consider controversial.

Sign up today to meet OSQAR at <http://osqar.suncor.com> and join the conversation.

Don't miss out on our new mobile app. Download it from your app store today.



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